



SBLI was founded in Massachusetts in 1907 by eventual Supreme Court Justice Louis Brandeis. The company has grown significantly since then, having insured over one million families nationwide.

A PROUD HISTORY

1992	2003	2010	2013	2014	2016	2017
Legislation allows SBLI to expand beyond Massachusetts	Over \$50 billion of life insurance in force	Over \$100 billion of life insurance in force	Over \$145 billion of life insurance in force	Products available in 48 states, plus the District of Columbia	SBLI introduces accelerated underwriting	SBLI converts to a mutual insurance company

EXCELLENT FINANCIAL STRENGTH

SBLI has earned an A (Excellent)¹ Financial Strength rating from A.M. Best², its second-highest rating category, and an A- (Strong) Financial Strength rating from Standard & Poor’s³ its third-highest rating category.

The Company’s investment portfolio is prudently and conservatively managed. In fact, SBLI was one of the few life insurers in America to post a net unrealized gain throughout the 2008 financial crisis.

INVESTED ASSETS⁴



- 71% Corporate & Municipal Bonds
- 21% US Treasuries, Govt. Agency and Mortgaged-Backed Securities
- 8% Policy Loans, Common/Preferred Stock, Cash & Other Invested Assets

AFFORDABLE, DEPENDABLE PRODUCTS

CONSISTENTLY LOWER TERM RATES



SIX WHOLE LIFE SOLUTIONS



SEVEN TAILORABLE RIDERS



SBLI offers some of the lowest term rates in the country. Families could save hundreds—if not thousands—of dollars on their term policy versus other insurers.

We also offer a suite of six whole life products and seven riders which can be tailored to meet numerous financial needs, as well as provide impressive, guaranteed living and death benefits.

EXCEPTIONAL SERVICE

True to our “keep it simple” philosophy, everything we do is focused on making life insurance easy.

- Policies for every need and budget
- Credit cards accepted for premium payments
- E-delivery of policies within 24 hours of approval
- Self-service capabilities via a secure, dedicated customer website

¹Ratings are current as of April 2024. ²Visit www.ambest.com for more information. ³Visit www.standardandpoors.com for more information. ⁴Source: SBLI Invested Asset Distribution as of 12.31.23.

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