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Lowell Five Participates in "Soles of Haverhill" Public Art Program and Fundraiser

Lowell, Mass., July 15, 2009 – Robert A. Caruso, Chairman of The Lowell Five Cent Savings Bank, is pleased to announce that the Bank is participating in the inaugural "Soles of Haverhill" public art display and community fundraiser.

The program features fiberglass shoe sculptures, measuring over six feet long, decorated by local artists. The pieces will be displayed at various businesses and landmarks throughout Haverhill before being auctioned off in the Fall. Lowell Five has sponsored a design entitled "Who Lives in the Shoe?" created by artists Elissa Dawson and Maria Fontaine Starting. The shoe is now on display at Lowell Five's Haverhill branch located at 750 Main Street. Lowell Five has elected to have proceeds from the auction of the shoe be donated to the Haverhill Boys & Girls Club.

"We are proud to support Haverhill's local artists," said Caruso. "Since opening our newest branch in Haverhill last year, we've enjoyed becoming part of this community. As a local bank, we have always been committed to supporting initiatives throughout the region and are pleased to continue that tradition in Haverhill."

For over 150 years, the shoe industry was a major player in the growth and development of Haverhill's Downtown. Run by the Soles of Haverhill, a committee of the Greater Haverhill Chamber of Commerce in partnership with Team Haverhill, the event is designed to highlight the City's heritage and raise funds for local organizations. The shoes will be on display through the Fall, when they will be auctioned off at a gala event on October 24 at the Buttonwoods Museum.

Press Release

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About Lowell Five

Founded in 1854, The Lowell Five Cent Savings Bank is a state chartered mutual savings bank and the oldest financial institution in the City of Lowell. With over 200 employees throughout its 14 locations and \$661 million in assets, Lowell Five has been instrumental in the economic development of the region. Recognized as one of the 2007 Best Places to Work by the Boston Business Journal, Lowell Five maintains a leadership role on numerous community boards and organizations. Lowell Five provides superior banking products for personal customers, businesses, non-profit organizations and municipalities and is insured with both the Federal Deposit Insurance Corporation (FDIC) and the Depositors Insurance Fund (DIF).

